

FRESHPET'S COMMITMENT TO RECYCLING AND LANDFILL-FREE MANUFACTURING



Since 2016, Freshpet has committed to operating landfill-free manufacturing facilities. We are proud to have been one of the first pet food manufacturers to make this commitment. Engagement across the entire organization was required to manage our waste streams without using a landfill.

BELOW ARE THE FOUR STRATEGIES USED TO ACHIEVE LANDFILL-FREE STATUS IN ORDER OF PREFERENCE AND PRIORITY:

-  Reducing the amount waste generated by the manufacturing process
-  Reusing or recycling as much waste as possible
-  Anaerobically digesting organic waste to keep it from generating un-captured methane
-  Converting waste to energy for any waste stream that doesn't work with the above strategies

KEY WASTE MANAGEMENT PARTNERS:



Estimated greenhouse gas emissions avoided in 2022 due to landfill free policy:

8,600+ Metric Tons*

Approximately 94% of Freshpet's in-organic waste by weight is corrugated cardboard and paper. In 2022, Freshpet **recycled 1,350,460 lbs of paper** helping avoid an estimated **2,240 metric tons of CO2e** emissions compared to landfilling this same amount of material. This effort also helped avoid the use of up to **4,726,609 gallons of water** and **11,400 trees**.*

Decomposing organic matter creates methane which is a significant contributor to global warming. Freshpet's production process is designed to minimize organic waste. For the waste we cannot avoid, we partnered with Waste Management and others to dispose of the waste via anaerobic digestion. We estimate that using this disposal method helped avoid an estimated **4,802 metric tons of CO2e** emissions in 2022 compared to landfilling.*

Freshpet works with our waste management partners to convert hard to recycle mixed waste streams such as cardboard contaminated with meat and grease into energy. Waste to energy facilities use technology to keep waste out of the landfill and generate electricity that goes back into the grid. The process avoided an estimated **1,602 metric tons of CO2e** emissions compared to landfilling the same waste stream.*

*Greenhouse gas avoided was estimated using the EPA's 2020 Waste Reduction Modeling compared to landfilling found at: <https://www.epa.gov/warm>
Water and tree savings estimate from: <https://www.orlando-recycling.com/blog/2018/five-positive-effects-of-cardboard-recycling-on-the-environment.html>